



**Media Release**

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**Med-Media Acquires Intellectual Property  
From Chicago-based EMS Dispatch Software Company  
*MedicalDispatch™ Software will Compliment Existing Products  
and Strengthens its Position in the EMS Market***

HARRISBURG, March 11, 2008 - - South Central Pennsylvania-based Med-Media, Inc. today announced that an agreement was reached with Medical Dispatch, LLC based in Chicago, IL for the acquisition of their intellectual property (IP). Under the terms of this private agreement, Med-Media, Inc. will acquire the IP for several software applications related to computer-aided dispatch (CAD) and fleet vehicle tracking for the medical transportation industry. This acquisition increases Med-Media's customer base to well over 800 agency level users nationwide and further compliments its flagship product EMStat™ utilized daily for Emergency Medical Service (EMS) electronic patient care reporting.

Doug Cranmer, Managing Partner and founder of MedicalDispatch™ stated, "Joining forces with Med-Media will build on the foundation that MedicalDispatch™ has established over the past twelve years as a proven dispatch control system for ambulance and EMS organizations. We are excited to become part of a strong company that has received votes of confidence through state-wide contract awards across the U.S. Med-Media's broad technical and programming resources will allow us to jump start rolling out enhanced products for our customers. Joining with Med-Media brings more strength to the MedicalDispatch™ CAD line, going further to help ambulance services 'Manage the Minutes'."

President and Chief Executive Officer, Andrew Moyer, stated “We were pleased to have the opportunity to acquire the MedicalDispatch™ software and its companion products. The solution is mature and has a solid customer base. While we could have developed a solution on our own, it would have taken considerably longer.” Moyer further states, “the Med-Media engineering team will begin the process to seamlessly integrate the MedicalDispatch™ solution with our EMStat™ electronic patient care reporting software.

“The addition of the MedicalDispatch™ CAD software to our product set will provide our customers with an improved ability to track times and events during a call from the time of receipt, continuing with the patient care encounter and ending with the bill producing process,” said John Hrabovsky, Vice-President of Sales and co-founder. “This solution is extremely competitive when compared to others in the industry. This acquisition is one of several projects in process for 2008 that will greatly enhance our position in the emergency service software market,” Hrabovsky continued.

Agencies of any size will benefit from the features provided in MedicalDispatch™. Our solution will enable emergency service organizations and medical transportation agencies to better manage their business operation, easily track calls for service and provide detailed reports to improve efficiency. Read more about our solution at our web site <http://www.med-media.com>.

**About Med-Media:**

Headquartered in Mechanicsburg, Pennsylvania, Med-Media was founded by pre-hospital EMS professionals and is a leading provider of public safety solutions for EMS, fire and police agencies. It is a fully diversified software firm specializing in the development and sale of technical solutions that simplify data collection and reporting, data warehousing, and data management at the local, regional, state and national levels.

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