



Media Release

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**MED-MEDIA, INC. SOFTWARE CHOSEN
BY BERGEN REGIONAL EMERGENCY MEDICAL SERVICES (EMS)**
*South Central PA-Based Software Company Chosen Over Competitors
for its EMS Software, Data Repository and Training Services*

HARRISBURG, October 15, 2008 –South Central Pennsylvania-based Med-Media, Inc. announced today that it won a competitive bid to provide Bergen Regional Emergency Medical Services (EMS) in New Jersey and their first responders with its emergency medical services (EMS) pre-hospital data collection and management system. Med-Media will provide Bergen Regional EMS with a technological edge that streamlines management of patient care information and greatly reduces errors compared to paper-based procedures.

Founded by flight nurses and paramedics, Med-Media's core product line transformed an industry that was paper-intensive and was plagued with inefficiency. Med-Media's flagship product titled EMStat™ is used to collect patient information at an incident scene or while a patient is in transit. Patient information then “follows” the patient securely using secure internet tools. Customized input forms and data-monitoring features track manual input errors and prompt users to correct errors during the first phase of the process. This ensures accuracy, fosters portability of the information for medical reporting and provides clients such as Bergen Regional EMS with a secure method for reporting patient information as required by law.

“Today’s EMS agencies are more technologically advanced compared to ten years ago but still have limited resources just as other small businesses especially in today’s economy. The mobile computing solutions have multiple uses that make the return on investment very appealing.” Hrabovsky continues, “EMS organizations such as Bergen Regional EMS are leading the way by making that investment early on in their operation.”

Med-Media is the EMS industry's largest provider of pre-hospital patient care information services in its home state of Pennsylvania and a nationwide leader in EMS, healthcare and emergency management software solutions.

About Med-Media:

Headquartered in Mechanicsburg, Pennsylvania, Med-Media was founded by pre-hospital EMS professionals and is a leading provider of public safety solutions for EMS, fire and police agencies. It is a fully diversified software firm specializing in the development and sale of technical solutions that simplify data collection and reporting, data warehousing, and data management at the local, regional, state and national levels. Med-Media's customer base exceeds 1000 agencies including 15 regional and statewide software deployments.

Visit Med-Media on the Web at <http://www.med-media.com>